

PRESS RELEASE

Comcast
One Comcast Center
Philadelphia, PA 19103
business.comcast.com

BatteryJunction.com Powers Operations with Comcast Business Internet and Phone

Internet retailer ensures stellar customer service; over a million orders sent to customers worldwide

OLD SAYBROOK, Conn. – December 4, 2017 – Comcast Business today announced that BatteryJunction.com, an online battery retailer, is using Comcast Business internet and phone services to power its daily operations. With about 50 employees, BatteryJunction.com is a Top 1000 Internet Retailer ranked business serving consumers, businesses and government agencies with portable power products like batteries and flashlights, as well as industrial safety, tactical and outdoor products.

The family-owned business started 15 years ago in the owner's garage and is now based in a 40,000-square foot facility in Old Saybrook, Connecticut. The company is stocked with more than 3 million batteries, 25,000 battery chargers and 100,000 flashlights to meet customers' immediate requirements. Businesses and individuals from across the globe purchase products directly through the company's website.

"The internet runs everything; our business wouldn't exist without it. As we process up to 1,500 orders a day, we rely heavily on Comcast Business Internet to manage our orders and maintain our website," said Peter Martin, digital marketing and technology manager at BatteryJunction.com. "Over the past 10 years, Comcast Business' highly reliable service has helped us to get our orders out under difficult weather conditions and during a fire at our previous location about eight years ago. Comcast worked with us to divert our internet traffic back to the owner's residence during Hurricane Irene so that we could continue business operations and order fulfillment until power and data were re-established at our headquarters."

The company uses 100 Megabit-per-second (Mbps) <u>Comcast Business Internet</u> to stay connected to its customers along with <u>Comcast Business Voice</u> lines and <u>Comcast Business TV</u> services at its headquarters.

A reliable internet connection is needed as a number of BatteryJunction.com employees work remotely and connect through a virtual private network (VPN) to access the company network. The reliability of Comcast Business Internet enables employees to use web-based online meeting and video conferencing platforms to collaborate with customers, vendors, developers and consultants.

"The internet is the lifeblood of many retailers. Comcast Business' high-capacity internet service along with our reliable phone service means that retailers are connected to their customer base for optimal service and order fulfillment," said Paul Savas, vice president of Comcast Business for the Western New England Region. "BatteryJunction.com's growth from a small business to a top retailer that has shipped over a million orders is a testament to the reliability and scalability of our offerings."

About BatteryJunction.com

BatteryJunction.com offers one of the world's widest and best selections of batteries, flashlights and other portable power devices. We've got the latest products at the best prices, fast shipping, and friendly, knowledgeable customer service. For more information, visit www.batteryjunction.com.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged

as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

###

Media Contacts:

Kathryn Ghita LEWIS 781.418.2421 kathryn.ghita@teamlewis.com

Kristen Roberts
Comcast Business
860.505.2075
kristen_roberts@comcast.com